

For Immediate Release August 5, 2025 6610 Cobra Way San Diego, CA 92121 www.aeminc.com

AEM Introduces a Single-Source, Streamlined Website Uniting All Its Brands

San Diego, CA, USA – August 5, 2025 – AEM announces the launch of <u>aeminc.com</u>, a new site that unites AEM Hi-Rel, AEM Components, Central Semiconductor, Renaissance Electronics, and IAEM all in one content-rich platform.

The new website offers a streamlined experience of all of AEM's products and solutions in a unified platform with parametric electrical search and filtering tools across various product categories, including Commercial and High Reliability Fuses, High Reliability Chip Resistors and Ferrite Chips, RF: Microwave to Millimeter Wave Components, and Semiconductors. The site also features AEM's proprietary Tin Whisker Mitigation process.

Customers will now experience:

- Efficient Product Selection Tools with faster search and technical content
- Ability to order directly from authorized distributors
- Access to rich, application-specific content
- Engagement with AEM's Product Design & Development teams
- **Downloadable** quality, engineering, and training resources
- Built for scalability and advanced digital engagement

"The new website is designed to simplify how customers discover and access AEM's full portfolio of technologies across our brands – all in one place," said Fernando Spada, AEM's Chief Commercial Officer. "It's a key step in how we support engineers and procurement teams working on high-performance applications in aerospace, defense, space, industrial, automotive, and enterprise computing."

"Our new website makes it easier to find the products, solutions, and technical information customers need to move quickly and confidently in their design and sourcing decisions," said Rich McManus, Chief Executive Officer of AEM. "It reflects our ongoing commitment to investing in digital enablement capabilities that accelerate our customers' engineering and procurement efforts—and enhance their experience working with AEM at every touchpoint."

Visit the new <u>aeminc.com</u> to explore products, access technical tools, and subscribe to updates.

About AEM

Founded in 1986, AEM is an award-winning technology company that designs and manufactures mission-critical electronic components used in high-reliability applications and harsh environments. The company's portfolio includes the AEM Hi-Rel, AEM Components, Central Semiconductor, Renaissance Electronics, and IAEM brands—operating together to deliver circuit protection, power conditioning, and RF/microwave solutions to global customers across aerospace, defense, industrial, energy, and advanced computing sectors.

For more information, contact <u>Tom Donofrio</u>, Head of Marketing at AEM.